

## SCHOOL LIBRARY SPOTLIGHT: ACADEMY OF MARY IMMACULATE

SCIS speaks to Anne Chowne, Learning Leader at McAuley Resource Centre Academy of Mary Immaculate in Fitzroy, about what is happening in her school library.

# connections

Connect with the school library community

2023 Media Kit



Academy of Mary Immaculate students enjoying the school library.

### Are there any current issues or challenges facing your library? How are you working to overcome these?

Students need to know how to search for information effectively, ensuring it is relevant and understandable.

Teachers often rely on Google, but I'm not sure it helps the students find authentic, reliable sites, nor do they learn how to achieve better results by, for example, using keyword searches or shortcuts.

Over the past four years, I have worked in partnership with the Education Team at the State Library of Victoria (SLV) to run research workshops for our years 7, 9 and VCE students. SLV has so many resources, databases, images and newspapers that the students can access for free.

### How do you promote literacy and reading in your school? Are there any challenges in doing so?

When I took up the position in 2016, a library review had just taken place. One of the key areas of concern was the drop in reading and borrowing by students, and 'Wide Reading' classes for years 7 and 8 students had disappeared. We have since worked hard to build the fiction collection, weeding out old stuff, and putting some of it into genres.

After lots of effort and building relationships with the English teachers, Wide Reading has been reinstated. It is so important to give students the time to develop the skill of reading for pleasure.

The highlight of all this effort is the RAGE Book Club, which has grown to nearly 40

## Educational Lending Right

'Please, for the sake of every children's book author you admire, and for every child who needs inspiration, join the ELR surveys if you are given the chance so that we can keep on writing.'

— Jackie French

If your school has been invited to participate in the Educational Lending Right School Library Survey, please spare five minutes to support the Australian writing and publishing industry. For any enquiries, please contact [elr@esa.edu.au](mailto:elr@esa.edu.au).

Australian Government  
Department of Communications and the Arts

Education Services Australia



[www.scisdata.com](http://www.scisdata.com)

**scis** Schools Catalogue  
Information Service



About Connections



**Connections** is a quarterly school library journal published by the Schools Catalogue Information Service (SCIS), a business unit of Education Services Australia.

In print for over 30 years, **Connections** is a trusted magazine written for and by members of the school library community. Print copies are distributed to all school libraries in Australia, with digital copies available online at [scisdata.com/connections](http://scisdata.com/connections).

**Connections** aims to support school library professionals in their endeavor to promote literacy and lifelong learning, and to improve educational outcomes within their schools.

9,500 print copies distributed each term.

Digital issues emailed to over 10,000 SCIS subscribers worldwide and 20,000 recipients of ESA News.

12,500 visits to [scisdata.com/connections](http://scisdata.com/connections) annually.

Over 20,000 followers engage with **Connections** articles across our Facebook, Twitter, Instagram and LinkedIn channels.

Estimated readership of over 20,000 including:

- primary and secondary school library staff
- teachers and principals
- tertiary library students and lecturers

Topics covered include:

- library advocacy
- reading and literacy
- library programs and services
- educational technologies



Advertise with Connections

Advertising in **Connections** connects your company and its products and services with the people responsible for purchasing in school libraries. We offer in-publication advertisements, which appear in the print edition and online PDF, or the option to include an insert in the **Connections** mail out.

Pricing options

Size	Pricing (per Issue)
Full back cover	\$1,550
Half page (Internal)	\$820
Tower (Internal)	\$620
Banner (Internal)	\$310
Loose insert*	\$1,865

**BONUS!**

PURCHASE A BACK COVER OR HALF PAGE ADVERTISEMENT AND WE WILL SHARE YOUR ARTWORK ACROSS THE SCIS SOCIAL CHANNELS

ONE POST PER SOCIAL CHANNEL  
POST TAGGED AS #PAIDPROMOTION  
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**Full back cover**  
210mm x 297mm  
Includes 3mm minimum bleed

**Half page (internal)**  
210mm x 148.5mm  
Includes 3mm minimum bleed

**Banner (internal)**  
190mm x 45mm

**Tower (internal)**  
60mm x 270mm

Schedule

Issue	Final artwork due	In schools
Term 1 2022	16 Jan 2022	xx February 2022
Term 2 2022	4 March 2022	1 May 2022
Term 3 2022	xx June 2022	14 July 2022
Term 4 2022	4 September 2022	xx October 2022

**Please note:**

- All prices are GST inclusive, and are subject to change.
- All advertisements, except back cover advertisements, are placed throughout **Connections** wherever is deemed most appropriate by the editor.
- Advertisements appear in the print edition and in the online PDF only, and are not published in the HTML version.
- Artwork must be supplied as print quality CMYK PDF or high resolution CMYK (300 dpi) jpg.

\*INSERTS: Rates for advertising only. Customer must supply printed inserts. Please contact [connections@esa.edu.au](mailto:connections@esa.edu.au) if an additional quote for printing is required.

# Connections advertising booking form

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## Connections issue/s

Issue 132 (Term 1, 2025)

Issue 133 (Term 2, 2025)

Issue 134 (Term 3, 2025)

Issue 134 (Term 4, 2025)

Please see page 3 for artwork deadlines.

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Loose insert (any size up to A4)

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## Booking confirmation

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## Terms and conditions

Your booking will be finalised once you receive confirmation from the Connections Editor. By completing this form, you understand that this booking may be cancelled if the print edition of Connections is discontinued.

**Please return this form to the Connections Editor via email at [connections@esa.edu.au](mailto:connections@esa.edu.au).**

For further enquiries, please contact the Connections Editor on the email listed above, or by telephone on +61 3 8330 9468.

