

## SCHOOL LIBRARY SPOTLIGHT: ACADEMY OF MARY IMMACULATE

SCIS speaks to Anne Chowne, Learning Leader at McAuley Resource Centre, Academy of Mary Immaculate in Fitzroy, about what is happening in her school library.

# connections

Connect with the school library community

2021 Media Kit



Academy of Mary Immaculate students enjoying the school library.

Our library is buzzing with students at recess and lunchtime. Board games and cards are a real hit. As well as hosting serious clubs, we provide lunch-time activities such as jigsaws, book-making, art and craft, author talks, and competitions. If students want a quiet space to read, they venture into the fiction library across the hall.

How do you encourage students to make use of the library?

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What would you like to see in school libraries?

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### Educational Lending Right

'Please, for the sake of every children's book author you admire, and for every child who needs inspiration, join the ELR surveys if you are given the chance so that we can keep on writing.'

— Jackie French

If your school has been invited to participate in the Educational Lending Right School Library Survey, please spare five minutes to support the Australian writing and publishing industry. For any enquiries, please contact [elr@esa.edu.au](mailto:elr@esa.edu.au).



[www.scisdata.com](http://www.scisdata.com)

# About *Connections*



*Connections* is a quarterly school library journal published by the Schools Catalogue Information Service (SCIS), a business unit of Education Services Australia.

In print for over 28 years, *Connections* is a trusted magazine written for and by members of the school library community. Print copies are distributed to all school libraries in Australia, with digital copies available online at [scisdata.com/connections](http://scisdata.com/connections).

*Connections* aims to support school library professionals in their endeavor to promote literacy and lifelong learning, and to improve educational outcomes within their schools.

10,000 print copies distributed each term.

Digital issues emailed to over 10,000 SCIS subscribers worldwide and 20,000 recipients of ESA News.

12,500 visits to [scisdata.com/connections](http://scisdata.com/connections) annually.

Estimated readership of over 25,000 including:

- primary and secondary school library staff
- teachers and principals
- tertiary library students and lecturers

Topics covered include:

- library advocacy
- reading and literacy
- library programs and services
- educational technologies



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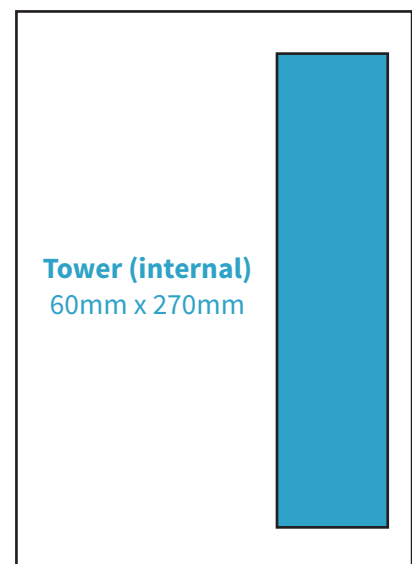
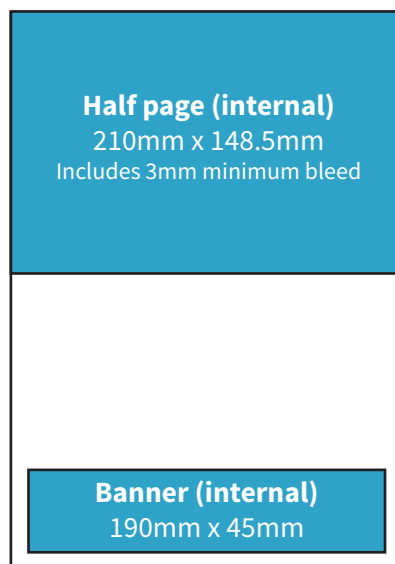
**scis** Schools Catalogue  
Information Service

# Advertise with *Connections*

Advertising in *Connections* connects your company and its products and services with the people responsible for purchasing in school libraries. We offer in-publication advertisements, which appear in the print edition and online PDF, or the option to include an onsert in the *Connections* mail out.

## Sizing & pricing

Size	Pricing (per Issue)
Full back cover	\$1,500
Half page (Internal)	\$840
Tower (Internal)	\$600
Banner (Internal)	\$300
Loose onsert*	\$1,800



## Schedule

Issue	Final artwork due	In schools
Term 1 2021	11 December 2020	4 February 2021
Term 2 2021	5 March 2021	28 April 2021
Term 3 2021	26 May 2021	21 July 2021
Term 4 2021	20 August 2021	13 October 2021

**Please note:**

- All prices are GST inclusive, and are subject to change.
- All advertisements, except back cover advertisements, are placed throughout *Connections* wherever is deemed most appropriate by the editor.
- Advertisements appear in the print edition and in the online PDF only, and are not published in the HTML version.
- Artwork must be supplied as print quality CMYK PDF or high resolution CMYK (300 dpi) jpg.

\*ONSERTS: Rates for advertising only. Customer must supply printed onserts. Please contact [connections@esa.edu.au](mailto:connections@esa.edu.au) if an additional quote for printing is required.



# Connections advertising booking form

Contact name: ..... Organisation: .....

Postal address: .....

Phone: ..... Email: .....

Date: .....

## Connections issue/s

- Issue 116 (Term 1, 2021)                       Issue 117 (Term 2, 2021)  
 Issue 118 (Term 3, 2021)                       Issue 119 (Term 4, 2021)

Please see page 3 for artwork deadlines.

## Advertisement options

- Back page (210mm x 297mm)                       Banner – internal (190mm x 45mm)  
 Half page – internal (210mm x 148.5mm)                       Loose insert (any size up to A4)  
 Tower – internal (60mm x 270mm)

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## Booking confirmation

Name: .....

Signature: ..... Date: .....

## Terms & conditions

Your booking will be finalised once you receive confirmation from the *Connections* Editor. By completing this form, you understand that this booking may be cancelled if the print edition of *Connections* is discontinued.

**Please return this form to the *Connections* Editor via email at [connections@esa.edu.au](mailto:connections@esa.edu.au).**

For further enquiries, please contact the *Connections* Editor on the email listed above, or by telephone on +61 3 8330 9401.

